

2012 CONFERENCE KEYNOTE SPEAKERS



**Joseph
Grenny**

New York Times
Bestselling Author of
Crucial Conversations
and *Influencer*



**Lisa
Paulsen**

President/CEO,
Entertainment Industry
Foundation



**Eddie
Reed**

Professor, Physician,
Lecturer,
Mitchell Cancer Institute



**Kathleen
Bertrand**

Lecturer, Vocalist,
Vice President,
Atlanta Convention
and Visitors Bureau



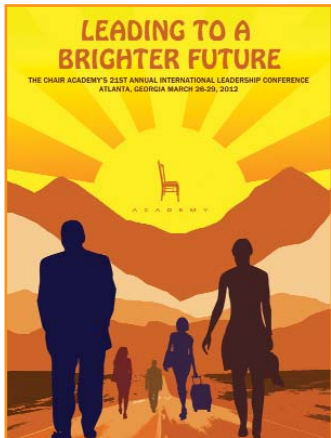
**Bruce
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President,
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THE CHAIR ACADEMY'S
21ST ANNUAL INTERNATIONAL LEADERSHIP CONFERENCE
FOR COLLEGE AND UNIVERSITY LEADERS
MARCH 26-29, 2012 - ATLANTA, GEORGIA
HOSTED BY GEORGIA PERIMETER COLLEGE

LEADING TO A BRIGHTER FUTURE
CALL FOR PROPOSALS

CONFERENCE GOAL

The Conference Goal is to provide participant centered programs that specifically address the administrative and academic needs of college and university leaders.

WHO SHOULD ATTEND

Presidents, Vice Presidents, Deans, Chairs, Faculty, Directors, and other Administrators focused on developing and honing their leadership and management capabilities.

CONFERENCE HIGHLIGHTS

- Meet and share ideas, issues, and challenges with participants from post-secondary institutions worldwide.
- Gain important knowledge and skills for your management and leadership roles.
- Hear from world-renowned keynote speakers, cutting edge educational practitioners, and researchers.
- Participate in our pre-conference skillbuilding workshops and the Gallup Strengths Cafe.

CALL FOR PROPOSALS

- Topics that complement the conference theme, *Leading to a Brighter Future*, will be given special consideration.
- Sessions should actively involve participants through learning centered activities and discussions.
- Presentations should be relevant, timely, and practical to educational leaders.
- Presentation and description should clearly describe the benefits to participants and the specific outcomes of the session.
- Presentations should not promote publications or other materials that involve remuneration, advertise consulting services, or endorse commercial ventures.
- Engaging proposals should “speak to participants” and describe how they will benefit from attending your session.
- Proposals for concurrent sessions require the presenter(s) to submit a paper describing the session topic which will be included in the conference proceedings CD. This paper must be submitted via email by February 14, 2012.

CONCURRENT & ROUNDTABLE SESSIONS

Concurrent Sessions:

Sessions are to be interactive and designed to give participants specific skills and strategies related to the topic presented.

- 90 minute session
- Up to 50 participants
- Standard AV set-up includes: LCD projector, screen, and a flip chart

Roundtable Discussions:

Directly involve participants in sharing ideas, tips, and best practices in a small group setting.

- Facilitator led discussions
- Up to 10-15 participants
- Flip chart provided

AV Requests:

Participants must submit an AV Request Form at time of submission.

Costs for Internet accessibility are incurred by the presenter(s) and arrangements must be made through the Chair Academy.

PROPOSAL TOPIC IDEAS

- Engaging in crucial conversations
- Wellness
- Strengths leadership
- Sustainability
- Integration of technology in education
- Research, assessment, and accountability
- Global education, diversity, and inclusion
- Conflict management in communication
- Learning and teaching best practices
- Leadership and management best practices
- Strategic planning
- Succession planning
- Leading and developing teams
- Workforce preparation, development, and partnerships
- Organizational development/effectiveness best practices
- Green educational programs
- Application of the Open Source Movement in education

NOMINATE AN EXEMPLARY LEADER

The Chair Academy recognizes that one of the highest levels of recognition that a person can receive is to be honored by colleagues. We want to team up with you and your organization to celebrate those individuals or teams who you believe best exemplify and support academic and administrative excellence in leadership.

To submit your proposal, nominate an exemplary leader, or register for the conference, please visit the conference website at:
www.chairacademy.com/conference/2012/tabs_conference_2012.html
Deadline to submit your proposal or your nomination is: December 18, 2011.
The early bird registration rate ends February 21, 2012

